Cultural Managemen

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Presentation of the **Project:**

The project "THE NEIGH-BOR'S GARDEN IS GREENER THAN

YOUR" aims to educate households about the importance of recycling for a sustainable life. The families will be presented via an integration activity that will be a "Green Dinner and Desserts" with food



THE NEIGHTBOR'S GARDEN IS **GREENER** THAN YOUR

Objective:

- Educate Families that the principle of recycling begins in the household, so than it cans expands and mobilize all the society.
- Create new ways of integrate family.
- Implement sustainable habits in the home environment.

ACTIVITIES TO FAMILIES DURING 1 MONTH:

- Confection of bins made of PET bottles.
- Raising batteries to deliver to collection points.
- To join recyclable material to exchange for money to see the probability of financial resources.
- Turn off lights unused of the environments to save energy.

- Turn off the lights in the house for 15 minutes every Wednesday to value the energy.
- When the families shopping at the supermarket they shouldn't use plastic bags, but ecobags.

The families will be observed by the students. There will be no winner and the big price is to learn how to live a sustainable life.



Justification:

This sustainable project was projected bearing in mind the analysis of deficiency in the recycling of PET bottles in Brazil and also that sustainable habits must start inside of home.

The recycling becomes essential in the construction of a healthy society, that's why it must be introduce in the family life like a sustainable practice and, after this, it can be extended to the collective.



THE NEIGHTBOR'S GARDEN IS GREENER THAN YOUR

Audience:

The audience of this project is our family, totalizing 6 adults.

Budget:

There will be no budget, because this is a project to stimulate people, not to get financial funds.

THE NEIGHBOR'S GARDEN IS GREENER THAN YOUR

DAY	HOUR	ACTIVITY
11.08.2011	9 am	Definition of the project
15.08.2011		Final elaboration of the descriptive project
18.08.2011	10:45 am	Presentation of the project to the leader
01.09.2011	07:30 am	Starts the application of the project Explanation for the families
02.09.2011	8 pm	Integrate moment for the families
29.09.2011	8 am	Application of the activities
30.09.2011	10 am	Final results

Divulgation:

Internet – blog, e-mails and social networks, like facebook and twitter.

This virtual divulgation will enable the extending of the audience to other families.



recyclenow

You should know new curiosities: Benefits of Recycling

- Recycling protects and expands US manufacturing jobs and increases US competitiveness.
- Recycling reduces the need for landfilling and incineration.
- Recycling prevents pollution caused by the manufacturing of products from virgin materials.
- Recycling saves energy.
 Recycling decreases emissions of greenhouse gases that contribute to global climate change.
- Recycling conserves natural resources such as timber, water, and minerals.



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