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Class: 3M

Teacher: Stéphanie Moreira

PROJECT IMPROV

Sapucaia do Sul, September - 2013

Justificative

Currently, people live trapped in a repetitive routine every day. The project aims to provide humor to these people, using methods exotic for this to happen. The venue (Trensurb) is very suitable for the implementation of the project because there happens the same thing, the same stations, same people and the project will change this feature, appealing to the humorous side.

General Purpose

The project's overall objective is to go to the interior of the trains Trensurb using a box on his head as a band member IMFAO already used in one of your clips. The project will be implemented in October 2013.

Specific Objectives

- Providing fun and humor to users Trensurb;

- Remove the target audience of the routine;

- Making a process of interaction with the audience;

- Promote the band inspiring;

Event Organization

Target audience: users Trensurb.

Estimated audience: 50 to 100 people.

Location: Interior of trains Trensurb.

Realization: October 2013.

Activities to be developed: Dance and interaction with audience

Budget

3 cardboard boxes -------- R$ 0,00

3 train tickets ----------- R$ 5,10